

## Technology

### Languages

CSS  
HTML / XHTML  
XML  
ActionScript  
JavaScript

### Software

Photoshop  
Dreamweaver  
Fireworks  
Flash  
Illustrator  
BBEdit  
Coda  
InDesign  
Quark XPress  
Parallels  
Microsoft Office

## Awards

### CASE Award 2010, Gold

Best Website

### CASE Award 2009, Gold

Websites-Specialty

### CASE Award 2009, Silver

Special Purpose Communications

### EDU Style 2009

Best Prospective Student or Admissions Site

## Experience

### Associate Creative Director

**2006 to present: Boston University, Boston, MA**

Lead design, information architecture, and development of university web sites  
Plan technology integration with engineering team  
Interface with marketing team and designers to determine project scope and requirements  
Oversaw design and production efforts for Lead Designers and freelancers

### Senior Graphic Designer

**2005 to 2006: TechTarget, Needham, MA**

Executed design and development of company conference sites  
Worked with marketing department to ensure that projects are appropriately defined and scoped  
Conceptualized and produce marketing materials such as brochures and direct mail  
Strategized with creative director and account services teams to create customized solutions

### Interactive Designer

**2004 to 2005: Weymouth Design, Inc., Boston, MA**

Collaborated with creative team on design and development for a diverse range of brands  
Lead design, development, and brand consistency of client Microsite  
Worked closely with client and designers to ensure timely implementation and development  
Resolved cross browser / platform display issues for web-based interfaces  
Project work includes: Acushnet Company, Avedis Zildjian Company, and Bacou-Dalloz SA

### Senior Print / Web Designer

**2002 to 2004: CranBarry, Inc., East Boston, MA**

Established design and executed development of all company websites  
Conceptualized design and layouts for company catalogs and advertisements  
Approved production proofs, provided pre-press and on-press supervision  
Assisted in catalog photoshoots and art direction of photographers  
Coordinated work with editorial and marketing staff  
Participated in ongoing dialogue with vendors to meet project requirements and schedules  
Updated and unified existing corporate identity

### Senior Web Designer

**1999 to 2001: Magnasource, Inc., Wakefield, MA**

Led design and development of website and web application interfaces  
Conceptualized design for all corporate collateral material, including Magnasource identity  
Project Work includes: Roving Software, Micromuse, medCentives, Zetari, and WatchMyPrice

## Education

### Boston University

**2006 to 2008: Boston, MA**

Master of Fine Arts in graphic design, Honors, GPA: 4.0/4.0

### The Art Institute of Boston

**1997 to 1999: Boston, MA**

Bachelor of Fine Arts in graphic design, Honors, GPA: 3.63/4.0

### Russell Sage College

**1995 to 1997: Albany, NY**

Associate of Applied Sciences in graphic design, Honors, GPA: 3.7/4.0