

Technology

Languages

CSS
HTML / XHTML
XML
ActionScript
JavaScript

Software

Photoshop
Dreamweaver
Fireworks
Flash
Illustrator
BBEdit
Coda
InDesign
Quark XPress
Parallels
Microsoft Office

Awards

CASE Award 2010, Gold

Best Website

CASE Award 2009, Gold

Websites-Specialty

CASE Award 2009, Silver

Special Purpose Communications

EDU Style 2009

Best Prospective Student or Admissions Site

Experience

Associate Creative Director

2006 to present: Boston University, Boston, MA

Lead design, information architecture, and development of university web sites
Plan technology integration with engineering team
Interface with marketing team and designers to determine project scope and requirements
Oversaw design and production efforts for Lead Designers and freelancers

Senior Graphic Designer

2005 to 2006: TechTarget, Needham, MA

Executed design and development of company conference sites
Worked with marketing department to ensure that projects are appropriately defined and scoped
Conceptualized and produce marketing materials such as brochures and direct mail
Strategized with creative director and account services teams to create customized solutions

Interactive Designer

2004 to 2005: Weymouth Design, Inc., Boston, MA

Collaborated with creative team on design and development for a diverse range of brands
Lead design, development, and brand consistency of client Microsite
Worked closely with client and designers to ensure timely implementation and development
Resolved cross browser / platform display issues for web-based interfaces
Project work includes: Acushnet Company, Avedis Zildjian Company, and Bacou-Dalloz SA

Senior Print / Web Designer

2002 to 2004: CranBarry, Inc., East Boston, MA

Established design and executed development of all company websites
Conceptualized design and layouts for company catalogs and advertisements
Approved production proofs, provided pre-press and on-press supervision
Assisted in catalog photoshoots and art direction of photographers
Coordinated work with editorial and marketing staff
Participated in ongoing dialogue with vendors to meet project requirements and schedules
Updated and unified existing corporate identity

Senior Web Designer

1999 to 2001: Magnasource, Inc., Wakefield, MA

Led design and development of website and web application interfaces
Conceptualized design for all corporate collateral material, including Magnasource identity
Project Work includes: Roving Software, Micromuse, medCentives, Zetari, and WatchMyPrice

Education

Boston University

2006 to 2008: Boston, MA

Master of Fine Arts in graphic design, Honors, GPA: 4.0/4.0

The Art Institute of Boston

1997 to 1999: Boston, MA

Bachelor of Fine Arts in graphic design, Honors, GPA: 3.63/4.0

Russell Sage College

1995 to 1997: Albany, NY

Associate of Applied Sciences in graphic design, Honors, GPA: 3.7/4.0